

Marko N. Puskarevic

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EDUCATION

Columbia University & Sciences Po Paris Dual Bachelor Program 2016-2020
Economics. GPA: 3.79/4.00. The first two years of the four year undergraduate program are spent at Paris Institute of Political Studies (Sciences Po) in France and the latter two at Columbia University. Top 10% of class (2017).

PROFESSIONAL EXPERIENCE

Sales & Marketing Intern | Testive *Boston, MA* JUNE-AUGUST 2018
Highest grossing sales intern accounting for 22% of total July revenue at a Boston-based edtech startup, outperforming the sales team average by 71%. Managed MySQL databases and ran queries to generate sales reports for executives. Conducted pivot table analysis in Excel to improve chatbot targeting. Oversaw a data migration project for an enterprise client using Python.

Planning Intern | Town of Lexington *Lexington, MA* JULY-AUGUST 2017
Presented a bicycle infrastructure action plan for the East Lexington business district under the direction of the Planning Director. Compiled traffic data and used GIS analysis to recommend infrastructure placements.

Co-Founder | LexingtonWebDesign *Lexington, MA* 2012-2017
Established and lead local web design business serving more than 40 clients throughout the Greater Boston area. Advised clients on data-driven online marketing strategies and ad buys. Managed \$30k in revenue.

EXTRACURRICULAR EXPERIENCE

Treasurer | Exp(ose) *Reims, France* MAY 2017-MAY 2018
Pursued municipal and university subsidies, renegotiated vendor contracts, and implemented new event pricing allowing the association to turn a profit and repay its debts to the student bureau for the first time since 2015.

Head of Digital | The Sundial Press *Reims, France* MAY 2017-MAY 2018
Led the campus newspaper's digital team. Spearheaded the largest digital overhaul in its history.

Co-Treasurer | Sciences Po Student Bureau *Reims, France* SEPTEMBER 2016-JUNE 2017
Oversaw €130,000 in annual event revenues and expenses for the main student bureau on campus. Experimented with new pricing models and presented event revenue forecasts to university administrators.

Economics Tutor | Reims Economic Society *Reims, France* JANUARY 2017-MAY 2018
Tutored first and second-year students on economics and Calculus III coursework.

President | Lexington Bike Initiative *Lexington, MA* SEPTEMBER 2014-MAY 2016
Led a volunteer initiative to promote sustainable school transportation, working with local businesses to create an incentives program for cycling to school. Raised \$10,000 in government grant money for campus bike racks.

SKILLS & INTERESTS

Technology: Advanced: Java, C++, MySQL, HTML/CSS, Excel. Intermediate: Python, Javascript. **SAT:** 2280/2400.

Interests: Travel (25 countries visited since 2016), European politics, architecture, cycling, airlines and aviation.

Languages: English/Serbo-Croatian native fluency, French full professional proficiency (C1 Level).